



# Claire (LeCuyer) Sprague

Associate Creative Director/Art Director

VIEW MY ONLINE PORTFOLIO AT [WWW.MYNAMEISCLAIRE.COM](http://WWW.MYNAMEISCLAIRE.COM)

830 FOX STREET  
DENVER, CO 80204  
MYNAMEISCLAIRE@GMAIL.COM  
303.981.9149

**juice communications denver\_co** : : ASSOCIATE CREATIVE DIRECTOR, OCTOBER 2010–RIGHT NOW  
 : : ART DIRECTOR, JANUARY 2006–OCTOBER 2010  
 : : Manage internal team of art directors, web developers, and interns as well as outside vendors.  
 : : Responsible for concept and design of print and interactive projects for a wide client base.  
**National clients include:** Globus family of brands, Lufthansa, Main Street Power, AORNWorks, NBC Universal, Western Union, PT on the Net, and Hewes Marine Company.  
**Local clients include:** Bellco Credit Union, Fortune Valley Hotel & Casino, La Veta Inn, Bonza Bodies, Premier Members Credit Union, Intermountain Humane Society, The Children's Hospital, Rocky Mountain Roller Girls, St. Anthony Hospitals, and Volunteers of America.  
 : : Guide projects from concept to completion while managing multiple assignments.

**mra group syracuse\_ny** : : STUDIO ARTIST  
 : : JUNE 2003–OCTOBER 2005  
 : : **National clients included:** ADT, Bankrate.com, FedEx Kinko's, Hand Held Products, Jersey Mike's Subs, and Sallie Mae.  
**Local clients included:** Syracuse Stage, Syracuse Habitat for Humanity, and the Syracuse Division of the American Heart Association.  
 : : Collaborated with fellow designers to effectively communicate ideas.  
 : : Assisted managing the design internship program.

DRY JOB

**taharaa mountain lodge** : : NOVEMBER 2010–RIGHT NOW  
 : : Complete redesign of website.

**your life extraordinary fitness** : : RIGHT NOW  
 : : Brand development.

**the unite foundation** : : FALL 2009 + SPRING 2011  
 : : Designed posters and a brochure for a fundraising event in Washington, D.C.

**white house fellows association** : : SUMMER 2005 + SUMMER 2010  
 : : Created identity and collateral for 40th and 45th Anniversary Celebration.

**examgen** : : DECEMBER 2004–DECEMBER 2005  
 : : Created line-art illustrations for educational publishing and software company.

**red planet** : : JANUARY 2004–JANUARY 2006  
 : : Redesigned website for skate park in Oswego.

ON THE SIDE

**the american red cross syracuse division** : : JANUARY 2003–MAY 2003  
 : : Designed brochures, invitations, and advertisements for local events.

**equal time campus magazine** : : AUGUST 2002–MAY 2003  
 : : Created graphic standards, edited photography and layouts, and managed the 20 person art staff.

**eddie adams workshop** : : AUGUST 2002–OCTOBER 2003  
 : : Designed 196-page color photography book in conjunction with Thirst of Chicago.  
 : : Created identity and print pieces for the Eddie Adams Barnstorm XVI Workshop.

**the connection newspaper** : : MAY 2001–AUGUST 2001  
 : : Designed advertisements for 14 regional newspapers

BACK IN THE DRY

**syracuse university** : : BACHELOR OF SCIENCE DUAL DEGREE, MAY 2003  
 : : SYRACUSE\_NY  
 : : S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS\_GRAPHIC ARTS  
 : : MARTIN J. WHITMAN SCHOOL OF MANAGEMENT\_MARKETING  
 : : SEMESTER ABROAD PROGRAM\_LONDON, FALL 2001  
 : : DEAN'S LIST\_FIVE SEMESTERS  
 : : DEAN'S SCHOLARSHIP RECIPIENT

**computer** : : ADOBE ILLUSTRATOR, INDESIGN, PHOTOSHOP, DREAMWEAVER  
 : : HTML PROGRAMMING, WORDPRESS  
 : : QUARKXPRESS  
 : : MICROSOFT WORD, POWERPOINT, PUBLISHER, EXCEL

SCHOOL SMARTS



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**a.d.c.d. annual show** :: SEPTEMBER 2010  
:: Gold, Self-Promotion. Client: Juice Communications

**c.u.e.s. golden mirror awards** :: AUGUST 2010  
:: First Place, Print Ad Series. Client: Bellco Credit Union

**colorado a.m.a. peak awards** :: JUNE 2010  
:: Silver Award, Integrated Marketing Campaign. Client: Bellco Credit Union

**m.a.c. awards** :: MAY 2008  
:: Gold Award, Outdoor Alternative Media. Client: Bellco Credit Union

**c.u.n.a. awards** :: APRIL 2008  
:: Competition's Best Campaign, 2 diamond awards, 3 merit awards.  
Clients: Premier Members Credit Union, Bellco Credit Union

**syracuse ad club awards** :: MARCH 2006  
:: Best of Show, 11 Gold Addys, 1 Silver Addy. Client: Syracuse Stage

TROPHY CASE

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REFERENCES